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## Press release no. 9

19 October 2017

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### **RALLYLEGEND 2017 KICKS IN:**

#### **TODAY'S FIRST ENCOUNTER WITH THE BIG NAMES OF THE COMPETITION, DURING THE INAUGURATION CEREMONY**

Republic of San Marino. Rallylegend Village is on the go, with the scrutineering and administrative checks, submission of road books and the competing teams' authorised reconnaissances of the route. The fans are already pouring in, along with the world's media, the teams, the many crews and the much-awaited champions for this edition of Rallylegend.

"**The Legend Parade**" is the first official event of the 15th edition of Rallylegend, the ceremony during which the competing teams and key vehicles are presented to the public. The first vehicle is Flaviano Polato's small, but important, 1988 Fiat 126. We round off with Alister Mc Rae and the 1990 Subaru Legacy. Along with this event – a top-prestige parade of key competitors, ready to compete at Rallylegend 2017.

#### **KÄRCHER AWARDS THE WRC-KIT CLASS WINNING TEAM**

Kärcher's partnership with Rallylegend continues. The company shall award the WRC-KIT winning team with two pressure washers, after which the competing vehicles will be cleaned.

Operational in 60 countries, Kärcher is the leading world provider of machines and solutions for home, workplace and industrial cleaning. Thanks to this expertise, the company has close longstanding links with various sectors, including cars and in particular with the world of rally driving, as a protagonist at the major events. In 2005, and for a number of years, the brand associated its name with the Ford Abu Dhabi World Rally team for the WRC championship. Since 2014, Kärcher has been official provider for Rally Dakar, the most famous rally in the world, providing technology and expert staff for washing 1,500 per edition.

#### **IRONTECH ONCE MORE AT RALLYLEGEND**

Partnership at such a marvellous event as Rallylegend underscores certain shared values – the values with which Irontech approaches its own marketplace, with passion, commitment, enthusiasm and precision.

The group has always displayed a keen interest in the world of rally driving and motor-sports in general. Of special interest for Rallylegend is the presence of driver Stefano D'Achille (a longstanding partner with Irontech).

Irontech is a leading company in the automotive sector specializing in an innovative service for the removal of dents and of damage caused by hail, without the use of fillers or coating. Thanks to ongoing development of its PDR (Paintless Dent Removal) technology, the company has been able to constantly devise top quality solutions and provide major performance ratings, combining with timely response and the 365-day year-round availability of its technical staff.

## INFO POINT WEB SITE [WWW.RALLYLEGEND.COM](http://WWW.RALLYLEGEND.COM)

The web site [www.rallylegend.com](http://www.rallylegend.com) is the official info point for news on everything that has to do with this San Marino event. We update the site constantly to provide you with the latest Rallylegend notices, addresses and news.

Facebook: Rallylegend Official Facebook Page.

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