

RALLYLEGEND: MEDIA ACCREDITATION PROCEDURE

The request must be addressed to <u>leotodisco@rallylegend.com</u> and must arrive by **Monday, October 10th, 2021.** No request can be accepted after that date.

The accreditation request must be composed of:

- Media Accreditation Form (to be filled in each part)

- **Formal Request Letter**: the formal letter of request must be written on the letterhead of the publication (which must be sold to the public) and it must be signed by the Director or by the Editor-in-Chief. The request must contain: the name (s) of the representative (s) (**max 2 for publication**) who will follow the event specifying his/her role (journalist and / or photographer) and be accompanied by a photocopy of a Professional Card and information concerning the publication (circulation, diffusion, periodicity, etc.).

- In case of photographic agencies or freelancers (**max 1 request for agency**), it is necessary to provide the data of the publications they work for. Photographers and / or video crews must submit proof of their work.

- Those who carry out exclusively the creation of cameracar for crews and / or teams, not being journalistic and communication information activities, will not be issued a MEDIA or PRESS Pass, but the Pass to carry out their duties must be requested from the crew and / or to the team for which the service is performed.

Photographers and Video / TV Operators must provide a copy of the Professional Insurance Policy, currently valid for administration

In case of Media accreditation issued in 2021, it is necessary to provide photocopies or originals of what has been published before and after last year event (articles or photos signed by person or agency requesting accreditation).

All accreditation requests will be evaluated and approved by the Chief of Press Office, in agreement with the Organizers.

Substantial factors of acceptance of the request are:

- Respect of the accreditation deadline
- Compliance with the requested elements of the procedure
- Commitment of coverage devoted to Rallylegend to be also sent to the Press Office
- Good circulation and quality criteria

Press Office 20° Rallylegend